OSSNews
R E V I E W

For all advertising inquiries please contact:

publisher@ossnewsreview.com

Why advertise with OSS News Review?

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1. No other site in the industry updates OSS news as frequently as OSS News Review.

2. Instant branding including your company name in its own category along side other reputable companies in the industry.

3. Leverage the value of industry executives, managers, and other decision makers frequently visiting the only industry news site updating daily. We are currently averaging over 125,000 impressions per month 500 visitors/day and growing.

4. You are creating your own company page that lists, collects, and archives all press/news releases in one place for members of the industry to read.

5. Reaches thousands of billing and OSS industry professionals making your ads visible to decision makers and/or influencers.

6. Reach our network of professionals that have added our rss feed to either their personal reader or company intranet.

Rate Card

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We currently have two standard advertising packages available.

GOLD PACKAGE

The Gold Package consists of your choice of a top banner, page banner, or company button. The top banners, page banners and company buttons are included on all pages including the index page

ONLINE AD DIMENSIONS

Type:	Size (pixels)
Top Banner:	468x60
File Size:	20 Kbytes

PAGE BANNER DIMENSIONS

Type:	Size (pixels)
Page Banner:	120x600
File Size:	20 Kbytes

Top Banner is **$1,750 per month**

Page Banner is **$1,250 per month**

Combination Top/Page Banner is **$2,495 per month**

Company Button **$500 per month** for inclusion in Channel Section

Company Button **$750 per month** for inclusion in both Channel Section and OSS Companies section

PLATINUM PACKAGE

1. You will receive a link on the left navigation on the section "OSS Companies"

2. You will receive another link on the "Channels" section. This dual linking approach makes your company not only more likely to be seen, but more likely to be remembered by the industry professionals visiting our website.

3. You will be included in our news and press release aggregator. We have a proprietary backend system that scours the internet for any press release or news that mentions your company name and it will not only be listed on our index page, but will also be filed under your company name. No other company in the space offers this service.

4. Includes news and press releases inserted into our rss feed, which industry professionals subscribe to on their personal reader as well as their company intranets.

ONLINE AD DIMENSIONS

Type:	Size(pixels)
Top Banner:	468x60
File Size:	20 Kbytes

Platinum Package: **$2,995 per month** and includes:

1. OSS Company Listing
2. Channel Listing
3. Top Banner Ad
4. Page Banner Ad
5. News / Press Release Daily Search
6. Company page including archived news / press releases
7. News Inclusion in Industry RSS Feed

Ad Specifications

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File formats supported: GIF89a or JPG. No flashing images or rapid frame rate in animated GIF89a files.